

# Pavilion application form

Connect to nuclear

28 - 30 November 2023

Hall 7 - Paris Nord Villepinte – France

www.world-nuclear-exhibition.com

All fields marked with \* are required

# Exhibiting company

wne2023@rxglobal.com
or
WNE / RX France
Sales department
52-54 quai de Dion Bouton CS 80001
92806 Puteaux Cedex
France
THIS BOX IS FOR ADMINISTRATIVE USE ON
THIS BOX IS FOR ADMINISTRATIVE USE ON
N° CLIENT
N° CLIENT





Direct phone\*...

.....Email\*....

# Your expectations

#### A. Your participation goals

What is your main participation goal to WNE? (1 answer among the following list)

- Establish new contacts
- O Sign contracts, develop partnerships, finalize orders
- O Find an agent, a distributor, a seller
- O Present a new product or service
- O Strengthen your image

#### B. Your activities & services

Rank your activities BY IMPORTANCE FROM 1 TO 5 (1 the most important) MANDATORY

_	
	☐ Pipework and welding
	<ul><li>Ventilation and airconditioning (VAC)</li></ul>
	☐ Electrical equipment, computers and instrumentation
	☐ Remote control
	☐ Taps
	□ Tools
	☐ Consulting, engineering and other services
	□ IT
	☐ Lifting and handling
	☐ Logistics - cleaning and services
	☐ Transportation
	☐ Radiation protection
	☐ Testing and control
	☐ Certification
	☐ Personal protective equipment (PPE)
	☐ Property services
	☐ Site security/protection
	PROFESSIONAL INSTITUTES, SAFETY AUTHORITIES,
	ASSOCIATIONS, EDUCATIONAL INSTITUTIONS, MEDI
	OTHERS
	□ Safety authorities
	_ 30.007 000.101100

RESEARCH AND DEVELOPMENT (R&D), RESEARCH	☐ Pipework and welding
REACTORS, GEN IV REACTORS, MEDICAL APPLICATIONS	<ul><li>Ventilation and airconditioning (VAC)</li></ul>
Research centres and labs	<ul> <li>Electrical equipment, computers and instrumenta</li> </ul>
☐ Nuclear fusion	☐ Remote control
☐ Medical applications	☐ Taps
NUCLEAR POWER PLANT (NPP) OPERATORS	☐ Tools
·	<ul> <li>Consulting, engineering and other services</li> </ul>
☐ Large/high-power reactors ☐ Small modular reactors (SMRs)	□ IT
• • •	<ul><li>Lifting and handling</li></ul>
☐ Network management	<ul><li>Logistics - cleaning and services</li></ul>
FUEL CYCLE PLANT OPERATORS	☐ Transportation
☐ Mining/extraction	<ul><li>Radiation protection</li></ul>
Conversion and enrichment	☐ Testing and control
☐ Fabrication of fuel assemblies	☐ Certification
☐ Reprocessing and MOX	<ul> <li>Personal protective equipment (PPE)</li> </ul>
Packaging, handling and transportation of fuel	☐ Property services
	☐ Site security/protection
WASTE MANAGEMENT	PROFESSIONAL INSTITUTES SAFETY AUTHORIS
☐ Waste treatment	PROFESSIONAL INSTITUTES, SAFETY AUTHORIT
☐ Recycling and reuse	ASSOCIATIONS, EDUCATIONAL INSTITUTIONS, I OTHERS
<ul> <li>Packaging, handling and transportation of waste</li> </ul>	
SUBCONTRACTORS	Safety authorities
☐ Civil engineering and support	☐ Trade and industry associations
	Governmental and international organisations
Fabrication of large components (turbo-alternator group, primary circuit equipment – steam generator, pressurizer,	☐ Education and training
pumps, tanks)	Recruitment
Rotating machinery (pumps)	☐ Financial institutions and Insurance companies
☐ Material/metal suppliers (steel, copper, etc)	☐ Media
- i laterial/metal suppliers (steel, copper, etc)	□ Others



☐ Boilermaking and forging





# Your mandatory participation pack\*

All the essential tools to accompany you in the preparation and promotion of your participation to WNE 2023!

◯ Standard Pack ......€1,400 Excl. VAT

€ ..... (Excl. VAT)

#### Before the show

#### · Customized support

- a dedicated customer service team
- an exhibitor schedule summarizing all your tasks and deadlines
- management fees for your file

#### · Increased visibility

- 1 page of presentation of your company in the exhibitors' search engine accessible from the show website the most consulted page of the website by future visitors including:
- . name and description of your company
- . your company logo NEW
- . cover photo of your company
- . photo gallery of your products (unlimited number of products)
- referencing of your company in the exhibitor list
- the possibility to apply for the WNE Awards

#### Targeted communication

- e-invitations to invite your customers and prospects (unlimited number)
- a communication kit (logo, banners, stickers, signatures...)

#### · Dedicated personalized space

- all the necessary tools to prepare and set up your stand: validation of your stand project, space for your stand operator, space for your equipped stand, furniture order, service order, signature of technical regulations...

#### Optimized prospecting

- access to the Business Meetings service between exhibitors and buyers: appointments and personalized planning (unlimited number of accesses)
- personalized space for monitoring statistics to optimize your ROI (number of leads, number of visits to your profile, number of views of your products profile, number of views of your products online...)

#### During the show

#### · Your participation

- exhibitor badges (unlimited number)
- a dedicated customer and technical service
- access to the Wi-Fi of the Paris Nord Villepinte exhibition center (for an optimal performance adapted to your needs, we advise you to subscribe to a reinforced wi-fi offer from your personal exhibitor area)
- exhibitors' insurance (see 18, 19 and 20 of the General Regulations)

#### · Your visibility

- your stand number displayed on the show (on your stand, on the show plans)
- your company's name in the pocket floorplans distributed during the exhibition (name and stand number)

#### Your networking

- participation in the Business Meetings service and access to the Buyer's Club (reserved for WNE 2023 exhibitors and buyers)
- access to a dedicated platform to follow up your meetings and contacts

#### After the show

- access to the statistics of optimization of your ROI
- referencing of your company for 1 year after the show on the show website in the search engine exhibitors

<sup>\*</sup>In the context of the global offer proposed by RX France for exhibitors to enable them to promote their products and / or services, the following costs are necessarily included in any order.







# Your mandatory participation pack\*

Workshop Pack (subject to availability).................................€ 3,332 Excl. VAT

Standard pack (€ 1,400 Excl. VAT) + 1 workshop ( € 2,520 Excl. VAT) -15% = € 3,332 Excl. VAT

In addition to all the elements included in the standard package, enjoy a workshop in the form of a 50-minute session:

- 25min to present your expertise in a dedicated room at WNE followed by
- 25min to network with the participants
- The promotion of your workshop on the website's programme and in the online PDF visit guide
- The database of contacts recorded during your workshop (physical event)



Recording and broadcasting of your workshop LIVE and offline on the website .... € 520 Excl. VAT Also get your video in co-ownership with WNE after the show.

(only if you subscribed to the workshop pack)

Total of your mandatory participation pack

€ ..... (Excl. VAT)

€ ..... (Excl. VAT)

€ ..... (Excl. VAT)

You want to go even further in the optimization of your participation in WNE 2023?

✓ Subscribe to a booster tailored to your participation goals (page 11)
 ✓ Order targeted communication tools (page 15)

\*In the context of the global offer proposed by RX France for exhibitors to enable them to promote their products and / or services, the following costs are necessarily included in any order.







# Your additional participation pack(s)

to wne2O23@rxglobal.com. This form will be sent to you by the	k on your space must fill in a co-participation for the sales team if you fill the co-participant compacts to a personal exhibitor area. Communic	npanies name below.	
Company	Country		
Company	Country		
Coffee / Parking p Includes: • 2 parking spots for the 3 day • 1 coffee machine with 150 co		€ <b>220</b> (Excl. VAT) €	(Excl. VAT)
Fridge / Parking police Includes:  • 2 parking spots for the 3 day • A furnished 140L refrigirator		€ <b>280</b> (Excl. VAT) €	(Excl. VAT)
Fridge / Coffee / F Includes: • 2 parking spots for the 3 day • a furnished 140L refrigirator • 1 coffee machine with 150 co		€ 385 (Excl. VAT) €	(Excl. VAT)
Total of your addit	ional participation pack(	s)	(Excl. VAT)







# Your exhibition formula

### A. Space only (mandatory)

Minimum 9 sq.m: Space only (partitions, carpet and electricity not included).

	EARLY BOOKING PRICE until December 16, 2022	STANDARD PRICE from December 17, 2022
Space only prices	€ 435 (Excl. VAT) / sq.m	€ 448 (Excl. VAT) / sq.m

You must choose a total surface for your bare space corresponding to an exact multiple of 3 sq.m. This will allow us to propose you a location directly when you register.

Space only	sq.m	x 3 sq.m =	total sq.m	x	€(Excl. VAT)	€(Excl. VAT)

## IMPORTANT

The date of receipt of your deposit determines the corresponding pricing, being the current periods applicable rate. Beyond the cut-off date of the specified period, in the absence of payment of the first deposit, RX France will apply the applicable pricing of the following period (rates applicable to each period as detailed above).

Premium location*+15% on space only total cost €	Excl. VAT)
--	------------

Location in the main alleys. This service is already included in the Platinum, Gold and Silver Sponsorships.

\*The minimum surface of your stand will correspond to a minimum surface of 50% of the island that will be proposed to you.

Premium space is not guaranteed and will vary depending on availabilities and possibilities. If no premium space is available, we will direct you to another type of space with a standard rate, without this entitling you to any claim.

## Please indicate your preference in terms of location

If you wish to be far away or close to some specifics exhibitors, please mentionned it!\*

Close to:	
D:	

\*Particular neighborhood is not guaranteed and will vary depending on availabilities and possibilities. Please note that implementation requests are not contractual, and cannot constitute valid ground for cancellation. The cancellation modalities are described in article 6 of the general conditions of sales.



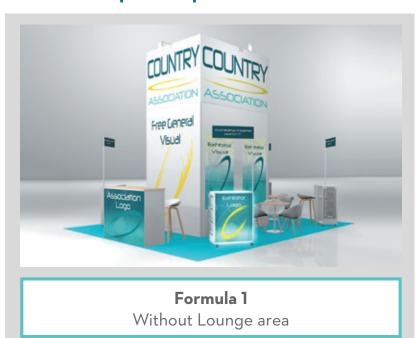
### B. Corners

For pavilion modules ...... € 335 (Excl. VAT) x \_\_\_corner(s) = €..... (Excl. VAT)

Space, dimensions and corners requested are not guaranteed. They may vary according to the space and sites available. You will be invoiced on the basis of the final space and corners allocated.

C. Equipement

# 2 formulas of pavilion: € 339 (Excl. VAT) / sq.m Open pavilions







# Formula 1

# Open without Lounge area / Minimum 30 sq.m - 5 exhibitors



#### Equipement description:

- 1 general sign + association advertising display
- · Carpet floor (6 colours on your choice)
- 0824 Royal Blue
  - O915 Moussy Grey
- 1224 Quartz Blue
- 0965 Anthracite
- 9312 Brick Red
- 0956 Buff coloured
- Common storage room with a shelve and 1 table
- 4 spotlights 400W (1 on each face of the storage room)
- ullet 1 reception counter with association logo
- + 2 high stools + 1 waste basket
- 1 power supply 8KW for the pavilion (more power on demand)



#### Furniture per exhibitor:

- 1 advertising display of 2mx1m on the storage room
- 1 sign with exhibitor name and stand number
- •1 lockable counter backlit with exhibitor logo and integrated USB plug and display
- 1 furniture suit: 1 table and 3 chairs shared with an other exhibitor + 1 waste basket
- A 3-outlet power strip
- · Daily cleaning

Advertising display and logos to be provided by the exhibitor to the technical department





# Formula 2

# Open with Lounge area / Minimum 55 sq.m - 6 exhibitors



#### Equipement description:

- 1 general sign + association advertising display
- · Carpet floor (6 colours on your choice)
- 0824 Royal Blue
- 0915 Moussy Grey
- 1224 Quartz Blue
- 0965 Anthracite
- 9312 Brick Red
- oom with a shelve and 1
- Common storage room with a shelve and 1 table
- 4 spotlights 400W (1 on each face of the storage room)
- 1 reception counter with association logo + 2 high stools + 1 waste basket
- 1 lounge area with 1 bar + 3 high stools
- + 3 spotlights + 2 tables + 6 chairs
- 1 power supply 8KW for the pavilion (more power on demand)



#### Furniture per exhibitor:

- 1 movable totem with 1 advertising display of 2mx1m + 1 visual 1/2 high + exhibitor name and stand number
- 1 lockable counter backlit with exhibitor logo and integrated USB plug and display
- 1 furniture suit: 1 table + 3 chairs shared with an other exhibitor + 1 waste basket
- A 3-outlet power strip
- · Daily cleaning

Advertising display and logos to be provided by the exhibitor to the technical department

# My choice of formula(s)

If you have several islands, you can choose different types of formula. If so, please indicate the surface of each

# 2 Formulas of pavilion

- Formula 1 .....sq.m € 339 Excl. VAT x .....sq.m Open without Lounge area
- Formula 2 ......sq.m
  Open with Lounge area

Total formula Pavilion

_	/EI	VAT
€	 (Excl.	VAI

€ ..... (Excl. VAT

€ ..... (Excl. VAT)

## Choice of carpet colour



0824 Royal Blue



O915 Moussy Grey



1224 Quartz Blue



O965 Anthracite



9312 Brick Red



O956 Buff coloured

# Options on demand:

Please contact wne2023@rxglobal.com

.....

Total of your formula A + B + C

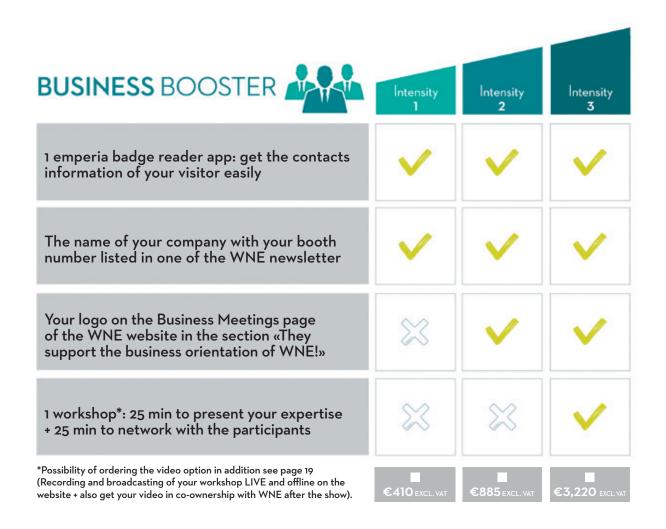
€ ..... (Excl. VAT)





Select your Booster according to your goals.

## Maximize your commercial potential with the BUSINESS BOOSTER



-7.5% on the total amount of your boosters from 2 boosters ordered!

▶ to order page 14



# Enhance your image with the **VISIBILITY BOOSTER**



VISIBILITY BOOSTER	Intensity 1	Intensity 2	Intensity 3
Your company highlighted in the exhibitor list on the pocket floorplans (distributed to visitors)	<b>V</b>	<b>V</b>	<b>V</b>
Your post highlighting your company or product on the «WNE High Five» weekly meeting on LinkedIn and Twitter	<b>V</b>	<b>V</b>	<b>V</b>
Your company highlighted on the exhibitor search list results	×	<b>~</b>	<b>V</b>
1 sponsored image (Products, Innovation) in a WNE newsletter	$\bowtie$	<b>~</b>	<b>V</b>
1 banner on the WNE website (place upon availability)	$\bowtie$	<b>~</b>	<b>V</b>
1 workshop*: 25 min to present your expertise + 25 min to network with the participants	$\bowtie$	$\approx$	<b>V</b>
*Possibility of ordering the video option in addition see page 19 (Recording and broadcasting of your workshop LIVE and offline on the website + also get your video in co-ownership with WNE after the show).	<b>■ €1,090</b> EXCL. VAT	<b>■ €4,050</b> EXCL. VAT	<b>■ €6,390</b> EXCL. VAT

**-7.5% on the total amount** of your boosters from 2 boosters ordered! ▶ to order page 14



# Highlight your technologies and know-how with the **NEW PRODUCT** & SERVICE BOOSTER



NEW PRODUCT & SERVICE BOOSTER	Intensity 1	Intensity 2	Intensity 3
1 «new product» pictogram in the exhibitor search list	<b>V</b>	<b>V</b>	<b>V</b>
1 article about your product published on the WNE newsletter	<b>V</b>	<b>V</b>	<b>V</b>
Your ad on a screen located at the visitor entrance	<b>V</b>	<b>V</b>	<b>V</b>
The name of your company on the dedicated page in the November 29, 2023 WNE Daily edition	×	<b>V</b>	<b>V</b>
1 «new product» floor tile in front of your stand	×	<b>V</b>	<b>V</b>
1 workshop*: 25 min to present your expertise + 25 min to network with the participants	$\approx$	$\bowtie$	<b>V</b>
*Possibility of ordering the video option in addition see page 19 (Recording and broadcasting of your workshop LIVE and offline on the website + also get your video in co-ownership with WNE after the show).	€730 EXCL. VAT	<b>■ €1,610</b> EXCL. VAT	<b>■</b>

-7.5% on the total amount of your boosters from 2 boosters ordered! ▶ to order page 14





# For a 2<sup>nd</sup> booster ordered, get **7.5%** reduction on the total amount of your 2 boosters

BUSINESS	
◯ Intensity 1€ 410 Excl. V	<b>▲T</b> (Excl. VAT)
Olntensity 2 € 885 Excl. V	<b>▲T</b> (Excl. VAT)
Olntensity 3€ 3,220 Excl. V	<b>▲</b> T <b>€</b> (Excl. VAT)
VISIBILITY	
O Intensity 1 € 1,090 Excl. V	<b>▲T €</b> (Excl. VAT)
Intensity 2 € 4,050 Excl. V.	<b>▲</b> T <b>(</b> Excl. VAT)
Olntensity 3€ 6,390 Excl. V	<b>▲</b> T <b>(</b> Excl. VAT)
- NEW PRODUCT  & SERVICE	
O Intensity 1€ 730 Excl. V	<b>▲T</b> (Excl. VAT)
Olntensity 2€ 1,610 Excl. V	<b>▲T</b> (Excl. VAT)
O Intensity 3 € 3,950 Excl. V	<b>▲T</b> (Excl. VAT)
Total of your boosters	€ (Excl. VAT)
-7,5% on the total amount of your boosters if 2 boosters have been ordered	€(Excl. VAT)
Total of your booster(s)	€ (Excl. VAT)







# Choose your communication tools

A. WNE Website www.world-nuclear-exhibition.com

You wish to promote your participation before WNE towards the civil nuclear community? Choose a DIGITAL VISIBILITY before and during the exhibition on the WEBSITE.

O Your banner on the homepage  MAX 3 ADVERTISERS / banner share the audience of the page and this, equitably on the period  To provide: Your banner in English (and in French - 2 files)jpg or .gif - Max. 50 Ko  3 sizes to provide: 728x90px - 970x90px - 320x50px + Hyperlink  Deadline: the sooner, the better	€ (Excl. VAT)
O Your banner on one of the main sections of the WNE website € 1,650 Excl. VAT  MAX 3 ADVERTISERS / share the audience of the page and this, equitably on the period Your banner in English (and in French)  Format: .jpg or .gif - Max. 50 Ko 3 sizes to provide: 728x90px - 970x90px - 320x50px + Hyperlink The WNE team will get back too you for the choice of section  Deadline: the sooner, the better	€ (Excl. VAT)
EXHIBITOR SEARCH LIST PAGE	
O Your large banner on the exhibitor search list  MAX 3 ADVERTISERS / Share the audience of the page and this, equitably on the period  To provide: your large banner in English and in Frenchjpg or .gif - Max. 50 Ko  3 sizes to provide (WxH): 728x90px - 970x90px - 320x50px + Hyperlink  Deadline: the sooner, the better	€ (Excl. VAT)
○ Top Ranking of your company in the exhibitor search list  Your products and services highlighted thanks to a top ranking of your company on an activity of your choice on the exhibitor list.   EXCLUSIVITY BY ACTIVITY	€ (Excl. VAT
O Your company highlighted in the exhibitor search list Your company highlighted thanks to a «Premium» insert and more information about your company available directly on the exhibitor list.	€ (Excl. VAT)

#### **B. Newsletters**

15 newsletters sent to more than 30,000 qualified contacts between January 2023 and November 2023. Promote your expertise on the WNE newsletters!

○ Your large banner	€ 1,650 Excl. VAT /newsletter	€ (Excl. VAT)
<b>EXCLUSIVITY BY NEWSLETTER</b>		
Deadline: Octobre 6, 2023	•	
Your banner in English and in French (2 files) .jpg or	.gif - Max. 50 Ko	
Size: 600 width x 80 px height		
Please specify the url:		
English version : www		
French version: www		







## C. Social media

#### Enjoy a privileged exposure to the WNE community

O Your post highlighting your company or product on the «WNE High Five» weekly meeting on LinkedIn and Twitter

€ 335 Excl. VAT

€ ..... (Excl. VAT)

To provide:

- a 280 characters text (mandatory)
- an horizontal image format .jpg or .png + your logo
- recommended size : 1124 px width x 632 px height
- an hyperlink

IMPORTANT: a communication calendar will be sent to you at a later date specifying the deadline for the delivery of the elements.

### D. On-site documents

You want to increase your visibility on WNE thanks to the documents distributed to the visitors? Use our COMMUNICATION DOCUMENTS!

WNE DAILY		
The daily newspaper distributed to visitors. Price per day		
1/4 advertisement page on the back cover page	€ 3,120 Excl. VAT	€ (Excl. VAT)
Subject to availability: MAXIMUM 4 ADVERTISERS / day		
Please specify the day:		
1st day - Tuesday, November 28, 2023		
2 <sup>nd</sup> day - Wednesday, November 29, 2023		
○ 3 <sup>rd</sup> day - Thursday, November 30, 2023		
○ 1/8 advertisement inside page	€ 1,560 Excl. VAT	€ (Excl. VAT)
Subject to availability: <b>MAXIMUM 4 ADVERTISERS</b> / day Please specify the day:		
○ 1 <sup>st</sup> day - Tuesday, November 28, 2023		
o 2 <sup>nd</sup> day - Wednesday, November 29, 2023		
O 3 <sup>rd</sup> day - Thursday, November 30, 2023		
○ Banner on cover page NEW	€ 4,900 Excl. VAT	€ (Excl. VAT)
Subject to availability: <b>1 EXCLUSIVE ADVERTISER</b> / day Please specify the day:		
○ 1 <sup>st</sup> day - Tuesday, November 28, 2023		
0 2 <sup>nd</sup> day - Wednesday, November 29, 2023		
○ 3 <sup>rd</sup> day - Thursday, November 30, 2023		
POCKET FLOORPLANS		
Floorplans and exhibitor list (name and booth number) distributed to visitors	<b>3.</b>	
<ul> <li>Your company highlighted in the exhibitor list on the pocket floorplans</li> </ul>	€ 500 Excl. VAT	€ (Excl. VAT)
O Your logo on the pocket floorplans	€ 1,100 Excl. VAT	€ (Excl. VAT)







# You want to make visitors come to your booth? Promote your company on the WNE signage!

ONSITE		
O Covering of bus-stop shelters Central Plaza	€ 1,930 Excl. VAT	€ (Excl. VAT)
Placed at the buses and shuttles arrival, these bus-stop shelters are seen by all visitors and professionals visiting WNE.  Each message is repeated on 3 different surfaces to get the best visibility 3-face pack - Maximum 2 advertisers.  Deadline: September 15, 2023	:	
O Front panels hanging in the sense of arrival outside walkwa	ay € 1,290 Excl. VAT	SOLD OUT
Along the outside walkway at the entrance of the park, be the first to be so by visitors arriving by RER or shuttle and going towards the hall 7 3-panel pack - Maximum 3 advertisers.  Deadline: September 15, 2023	seen	
LARGE FLOORPLANS		
<ul> <li>Your logo on the floorplans printed onsite and placed inside the exhibition hall</li> </ul>	le € 1,100 Excl. VAT	€ (Excl. VAT)
Your logo in High resolutioneps		
PATH LETTER		
O Your logo on 1 path letter	€ 2,110 Excl. VAT	€ (Excl. VAT)
EXCLUSIVITY Optimize your visibility in the alleys inside the hall. Your logo in High resolutioneps Deadline: September 15, 2023		
BUYERS' CLUB		
You want to communicate with the WNE buyers about your company or your s Be present in the Buyers' Club for a maximal visibility!	ervices?	
O 1 display (500 flyers)	€ 1,560 Excl. VAT	€ (Excl. VAT)
O Your goodies (appr. 1,000)	€ 1,560 Excl. VAT	€ (Excl. VAT)
EXCLUSIVITY		
Hand out your flyers to the Buyers' Club members at their dedicated desk in the		
O Your flyers distributed to the top buyers of WNE	€ 5,200 Excl. VAT	€ (Excl. VAT)

RX



# E. Signage (continued)

FLOOR TILES		
Visibility on the visitor course inside the Hall  Deadline: before September 29, 2023  Your document with logo with your booth number in English in high resolutioneps  Size: 60 width x 60 cm height		
O 1 floor tile	€ 310 Excl. VAT	€ (Excl. VAT)
O 2 floor tile	€ 520 Excl. VAT	€ (Excl. VAT)
O 3 floor tile	€ 730 Excl. VAT	€ (Excl. VAT)
FOOTPRINTS		
Visiblity on the way to your booth Your logo (high resolutioneps) on footprints  Deadline: before September 29, 2023		
○ 50 footprints	€ 2,170 Excl. VAT	€ (Excl. VAT)
○ 100 footprints	€ 3,980 Excl. VAT	€ (Excl. VAT)





### F. Your meetings with visitors

You want to present your expertise to the visitors or you want to meet with your clients and prospects in a confidential place?

Places dedicated to BUSINESS MEETINGS are at your disposal on WNE, and an application can help you retrieve all their contacts information.

#### **WORKSHOPS ○ Workshop** € 2,520 Excl. VAT x ...... Workshop(s) € ..... (Excl. VAT) Upon availability • Enjoy a 50-min session: - 25min to present your expertise in a dedicated room at WNE - 25min to network with the participants • The promotion of your workshop on the website's programme and in the PDF online visit guide • The database of contacts recorded during your workshop (physical event) O Workshop video € 520 Excl. VAT €..... (Excl. VAT) Recording and broadcasting of your workshop LIVE and offline on the website Also get your video in co-ownership with WNE after the show. **MEETING ROOMS** A private and confidential space for your meetings with your clients and partners Subject to availability Meeting rooms are subject to French VAT 20% for foreign companies too. Please contact us for any request: wne2023@rxglobal.com NEW GENERATION BADGE READER APP: EMPERIA NEW Emperia is a new application developed by RX to be installed directly on your smartphone. It allows you to collect and qualify information from visitors you meet live at the show, and to process them and process them during and after the show! (Available for download on the Apple Store and Google Play). O 1 license € 410 Excl. VAT €..... (Excl. VAT) O Additional license € 100 Excl. VAT x ...... Additional license(s) €..... (Excl. VAT)

RX



## G. Sponsorship of a mobile charging station

### 

€ ..... (Excl. VAT)

€ ..... (Excl. VAT)

#### Full covering of a 6-lockers phone charging station

Showcase your brand and increase your visibility among WNE visitors by offering them a mobile phone charging service!

Full covering of a 6-lockers mobile phone charging station, customized with your company's identity and style. Equipped with a screen for promotional videos or ads, it will be placed in the common areas of WNE.

Fees include customization and equipment's provision.



#### ) **Charge Box**......€1,100 Excl. VAT for 3 days

#### Your logo on a 4-lockers phone charging station

Showcase your brand in the common areas of WNE by offering a phone charging service!

Your logo on the 3 sides of a 4-lockers phone charging station, located in a common area of WNE.

Fees include customization and equipment's provision.



### Fast Charge ......€415 Excl. VAT for 3 days Full covering of a 6-plugs phone charging station

Your brand offering service to WNE 's visitors!

Offer a quick smartphone charging service thanks to the full covering of a 6-plugs phone charging station placed on a table in the common areas or directly on your booth.

Fees include customization and equipment's provision.



# Total of your communication tools

€ ..... (Excl. VAT)

€ ..... (Excl. VAT)



# Total cost of your participation



Your mar	ndatory	participation	n pac	<b>(</b>		€ (Excl. VAT)
Your add	itional p	articipation	pack	(s)		€ (Excl. VAT)
Your for	mula A +	B + C	•••••			€ (Excl. VAT)
Your boo	ster(s)					€ (Excl. VAT)
Your con	nmunicat	tion tools 🗓				€ (Excl. VAT)
Sub total (	Excl. VAT	·)				€ (Excl. VAT)
VAT 20%*	:					€ (Incl. VAT)
Total (In	cl. VAT)					€(Incl. VAT)
* VAT is not applicable exemption. Non-EU	e on tax liable compa	nies invoiced outside France e charged French VAT provide	(Art. 44 & 190	6 of the Directive 2006/	/112/CE modified). EU exhibitors m	nust provide their VAT number to obtain pply an official document certifying that
in your secure inv Please provide us received in your in	nd paper invoice oicing area. The s with an email nvoicing area.	e e-invoice is your orig address to receive y	ginal invoid our docu	ce. ments and the er	mail notifying you that y	on file and may be viewed our documents have been
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Terms of paymen	t					
Application forn	n must be subm (30%) must be s	itted along with the fi	rst depos r 16, 2022	it. and the balance h	your application form. has to be paid before Sep mber 8, 2023	otember 8, 2023.
		unt of RX France, which copy of your transfer r		marked "Payment	without charges for the k	peneficiary" and the reference:
Bank code <b>30066</b>	Branch number 10947	Account Number	Key <b>68</b>	Subject WNE 2023	Domiciliation CIC SUD SAINT AUGUSTIN GCE 102, bd Haussmann - 75008 Paris	Intracommunity Number FR 92 410 219 364
SWIFT code: C1	MCI FR PP   Sul	oject: WNE 2023   IBA	N: FR 76	3006 6109 4700 (	0100 6760 268	
O For payment	by checks (for I	French companies onl	y): payabl	e to RX France - S	Salon WNE	
For any payme	ent by credit card	d, please contact the co	llection se	rvice: recouvreme	nt@rxglobal.com	
General Terms and Cor without any reservation policy taken out by the managing company, vei any other exhibitor an material and/or immate by mail, fax, or email. compiled is subject to of offers similar to the sponsors. The recipient are kept for 3 years and sponsors, within the fra (GDPR) (EU) 2016/679, exercise by contacting	nditions of Sales of the all the clauses therein organiser and declare nue's owner, and its ins d against anyone actir rial damage. You acce RX France records th data processing desi ones subscribed as w. so of the data are the o lare destined for the mework of the event. you enjoy a right of ac RX France via via http.	am aware of the General Regu Communication Tools, that I pc In addition, I the undersigned of that I waive, with my insurance currance company as well as aga ag on behalf of the aforementi pt to receive commercial inform e information compiled in this gned for the management of of ell as offers corresponding to y graniser, RX France, and the pa narketing and sales department In accordance with the Europea ccess, erasure, and rectification ss://privacy.reedexpo.com/fr-fr/	vissess a copy to declare that I use company, all inst RX Francioned persons nation from RX form in a declient monitor our activity or triners and sposs of RX Francian General Da of your persoprivacy-centre	thereof, and that I accept understand the insurance claims against the venue, its insurance company, as a result of corporal, K France and its partners stabase. The informationing and the proposition n behalf of partners and onsors of the event. They and for its partners and ta Protection Regulation and data, which you may e.html.		STAMP AND SIGNATURE SOMPULSORY
JOD LILIE						



# VAT - Affidavit only for exhibitors out of european union

With reference to the new "Directive 2006/112/CE modified" - articles 53 & 54 -, the VAT treatment of trade show services has been significantly modified.

Most services supplied by the organiser of such event are now invoiced without VAT to exhibitors who are taxable persons in application of Articles 44 & 196 of the VAT Directive 2006/112/CE amended.

#### REMINDER

The undersigned:

A TAXABLE PERSON IS A PERSON MORAL OR PHYSICAL CARRYING OUT INDEPENDENTLY A BUSINESS ACTIVITY.

In order to proceed to the invoicing without French VAT:

- 1. If you are a tax liable company, please complete the declaration below in order to proceed to the invoicing without French VAT.
- 2. A copy of the tax certificate (or equivalent document) from the exhibiting company must be enclosed to this declaration.

Otherwise, we would invoice all services with French VAT.

## **DECLARATION**

Position:	
Company:	
Main office in:	
Adresse:	
Tax Code n. (if any):	
Certifies, as (manager, director, owner)ndependently a business activity and is the beneficiary of	that the company above mentioned carries out the services.
Date	
	COMPANY STAMP AND SIGNATURE COMPULSORY
	COMPULSORY





# General regulations



#### **GENERAL PROVISIONS**

The General Terms and Conditions and the General Terms and Conditions for Communication Tools apply exclusively between RX France SAS with a registered capital of 90,000,000 euros registered under number Nanterre 410 219 364 and whose registered office is 52, quai de Dion-Bouton 92800, Puteaux, France (hereinafter referred to as «the Organizer») and, the Exhibitor as defined in the application form. Together the « Parties » and individually one or the « Party».

#### Article 1 - General

Placed under the authority of its owner, the company GIFEN SERVICES, World Nuclear Exhibition is a professional and commercial exhibition dedicated to civil nuclear organized by RX France (the "organiser"). The objective of the exhibition is to bring together professionals from the private and public sectors, everyone who plays a part directly or indirectly in civil nuclear and peaceful applications, in order to present products, equipment and services. The General Terms and Conditions and the General Terms and Conditions for Communication Tools apply exclusively between the Organiser and the Exhibitor and do not concern GIFEN Services.

1.1 Role of the organiser - The exhibitor acknowledges the organiser's role as overall coordinator of the fair with respect to its participants (exhibitors, visitors, etc.) and other associates (public authorities, service providers, etc.). The terms and conditions of organisation of the fair, notably the dates the fair will be held (within the limits specified in 1.2 hereinafter), the opening and closing times of the fair, the venue(s) where the fair is held, and the visitors authorised to attend are determined by the organiser and may be unilaterally modified by it.

The exhibitor acknowledges that the organiser must be able to adapt, postpone or cancel the fair as circumstances dictate, notably within the conditions provided in articles 1.1, 1.2 and 1.3 herein.

1.2 Postponement of the Fair - In terms of the dates that the fair will be held, in case of exceptional circumstances as defined in article 1.3 or if the organiser observes an insufficient amount of registrations, provided reasonable prior notification has been given (except in situations of urgency), the organiser may postpone the fair within the limit of (i) 6 months following the period initially scheduled, for annual fairs, or (ii) 12 months, following the period initially scheduled for biennial fairs. In this case, the exhibitor's application form will be automatically and entirely transferred to the new dates of the fair. The organiser will retain the deposits paid by the exhibitor and the exhibitor shall remain obligated to pay the remaining amounts due for their participation in the fair, in accordance with the modified payment calendar.

In the event of postponement of the fair beyond the above-mentioned limits, the exhibitor shall have the option of either requesting the transfer of its participation to the new dates of the fair as per the above-mentioned conditions or requesting the refund of the full deposits paid to the organiser.

#### 1.3 Cancellation of the Fair

Besides the dispensatory conditions provided by the organiser in the application form, the following terms and conditions shall apply in the event of cancellation of the fair.

If the organiser observes that the fair cannot take place within the conditions foreseen owing to exceptional circumstances, whether or not these constitute a case of force majeure as per article 1218 of the French Civil Code and, in particular, whether or not these are entirely unpredictable (such as fire, flood, storm, destruction or unavailability of the venue(s) or location(s) where the fair is to be held, accident, incidental case, strike action

at the local or national level, riots, risk of safety, terrorist threat, administrative ban or closure, health situation, potential consequences of the Covid-19 epidemic, cancellation of the participation of a significant proportion of the exhibitors, restriction of movements of exhibitors or visitors, etc.), the organiser may notify the cancellation of the fair, provided reasonable prior notification has been given (except in situations of urgency). In this case, the application forms will be cancelled and any amounts paid to the organiser that are still available after the external costs properly incurred by the organiser as at the date of notification of the cancellation for the organization of the fair, will be divided among the exhibitors, on a pro-rata basis according to the amounts paid by each of them.

This paragraph applies notwithstanding article 1218 of the French Civil Code, which it expressly derogates from as necessary.

Should the organiser be obliged to cancel the fair if he observes an insufficient amount of registrations, and unless this cancellation is the result of circumstances laid down in the paragraph above, the exhibitor will be reimbursed the full amounts paid to the organiser.

- 1.4 As a result of the terms provided above, in the event of modification, postponement, or cancellation of the fair, the Parties agree that there shall be no recourse to application of the legal provisions relative to breach of contract (articles 1219 and 1220 of the French Civil Code)
- 1.5 In the event of modification, postponement, or cancellation of the fair irrespective of their circumstances or motivations, the exhibitor may not claim any form of compensation from the organiser, except in the event of gross misconduct by the organiser.
- 1.6 The exhibitor entrusts the organiser with the task of determining whether or not the fair must be interrupted or evacuated in the event of a threat to public safety and agrees not to institute proceedings against the organiser after the fact.
- 1.7 The exhibitor agrees to comply with and require compliance with the specifications of the technical file that will be delivered to them or available for consultation online or on the exhibitors' extranet.

The exhibitor is liable, with respect to the organiser, for the non-compliance of the specifications imposed by the owner or leaseholder of the venue(s) or location(s) made available by the organiser for the fair.

- **1.8** The organiser shall not be held liable when the stipulations of the present general terms and conditions are applied.
- 1.9 At all events, the payments made in preparation of the fair shall remain exclusively incumbent on the exhibitor.

#### **PARTICIPATION**

#### Article 2 - Conditions for participation

**2.1.** The organiser determines the categories of exhibitors and draws up the list of products and/or services presented.

An exhibitor may only present goods or services manufactured or designed by it or for which it is the representative or dealer; in the latter case, it appends to its attendance request the list of brands whose products or services it proposes to promote.

The organiser may, after examination, exclude products and/or services that it deems do not meet the aim of the show or include products and/or services not included on its list but that are of interest for the show.

Sales that involve immediate on-site delivery to the buyer are prohibited.

In accordance with the provisions relating to trade events, an exhibitor may neither present products

that do not comply with French regulations, except products intended for foreign markets, nor carry out any misleading or abusive advertising.

The offer presented by exhibitors must comply with public policy and current laws. Accordingly, exhibitors are strictly prohibited from exhibiting illegal products or products from illegal activities. It is also prohibited for any persons not authorised by law to propose services or products from regulated activities. Legal action may be brought against exhibitors who breach these provisions without prejudice to any measures taken by the organiser in order to end this breach.

Exhibitors accept full liability for their products and actions in relation to third parties: the organiser cannot, under any circumstances, be held liable. In the case of a claim made by a third party against the organiser concerning an act or product of an exhibitor, the exhibitor shall indemnify the organiser for all costs reasonably incurred by the organiser for its defense and any court ruling it may sustain thereto.

#### 2.2. Surveillance of equipment - Liability

Artworks and all of the elements and equipment brought to its stand throughout the fair shall remain the exhibitor's sole responsibility and risk 24 hours a day, 7 days a week, during transport to and from the venue (stand included), handling, installation, and dismantling included. Under no circumstances shall the organiser be held liable concerning any of these elements.

The exhibitor expressly accepts sole responsibility for all of the risks that the above-mentioned elements and equipment may be exposed to. While respecting the security regulations, (s)he must take all measures likely to protect the artworks and equipment against said risks; under no circumstances shall these measures be incumbent to the organiser. It is notably the exhibitor's role to decide the conditions of surveillance of said artworks and equipment (safe, secure glass case, assigning of its own guards at the stand, etc.).

Insofar as necessary, all of the above shall apply through express exemption from any conflicting legal provision(s).

#### Article 3 - Application forms

**3.1** Any person wishing to exhibit must present an application form to the organiser. Unless the organiser does not accept the application, the submission thereof shall be a binding commitment to pay the totality of the cost of the provision of the coordination services and related costs.

#### 3.2 Online application forms

Any person that wishes to exhibit must submit an application form. Unless the organiser refuses the application, the registration of this application form constitutes a firm and irrevocable commitment to pay the totality of the cost of the provision of the coordination services and related costs.

Once the application form has been submitted on line, the exhibitor must ensure that the username and password (or encrypted URL where applicable) that was communicated by the organiser are in fact used by a representative of the exhibitor who is duly authorised to engage the exhibitor's liability. The username and password (or encrypted URL where applicable) are strictly personal and cannot therefore be shared with any third parties. The exhibitor must ensure that it is kept safe and confidential. Any submission of an application undertaken by means of the username and password (or encrypted URL where applicable) shall be deemed to have been made by a duly authorised representative of the exhibitor. By express agreement between the Parties, it is agreed that the use of the username and password (or encrypted URL where applicable) by the exhibitor for the online submission of an application form equates to the exhibitor's signature as defined by the provisions of section 1316-4 of the French Civil Code and hence acceptance of the provisions of said



application form, which includes the provisions of the present general regulations. By express agreement between the Parties, it is agreed that this signature is to be conclusively deemed reliable.

#### Article 4 - Control of admissions

The organiser is not obliged to justify its decisions concerning applications.

In the event that participation is refused, any sums paid by the party having presented an application of participation will be repaid, after deduction of administrative expenses incurred by the organiser and which remain due to it. The same provision applies to a party having presented an application of participation placed on the waiting list, to whom an exhibition space cannot be allocated for lack of available space when the Exhibition opens.

Acceptance of the application is certified by an unequivocal reply from the organiser to the exhibitor. This reply may consist of an invoice addressed to the exhibitor. However, under no circumstances may it be an automatic email reply addressed to the exhibitor following an online submission.

Despite initial acceptance by the organiser and even after allocation of an exhibition space, the organiser is allowed, without restriction, to cancel an application of participation from an exhibitor whose affairs are, for whatever reason, administered by, or with the assistance of a trustee in bankruptcy. This applies notably to any application by a company apparently in cessation of payments between the date of the application and the Exhibition opening date.

However, where a company is authorised by a court to continue its operations, the organiser may, at its own discretion, decide to maintain the exhibitor's participation.

#### Article 5 - Use of the exhibition space

Without the organiser's prior consent in writing, an exhibitor, within the framework of the provision of coordination services he has acquired, shall not transfer, sub-let or share, with or without payment, all or part of the space or services that have been allocated to him within the Fair.

Nonetheless, several exhibitors may be authorised to make a joint presentation, provided that each of them has obtained prior permission from the organiser and has submitted a joint attendance request.

#### Article 6 - Withdrawal

In the event of withdrawal or non-occupancy of the exhibition space for any reason whatsoever, or in the event of cancellation of equipment for the stand and various options, amounts partially or fully paid and/or outstanding, for the organisation service and incidental costs, are the property of the organiser even if another exhibitor uses the exhibition space.

An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his exhibition space 24 hours before the day on which the Exhibition is due to open. The organiser may therefore dispose of the defaulting exhibitor's exhibition space and may remove any visual communication regarding the defaulting exhibitor's products and the latter shall have no right to claim a refund or compensation.

This article does not apply to international exhibitors who do not have representation in France and who are prohibited from entering the French national territory as at the date of the fair owing

to a French statutory provision or its country of residence, implemented within the framework of the fight against the spread of Covid-19.

In this case, the exhibition shall refund the full deposits paid.

#### **FINANCIAL CONDITIONS**

#### Article 7 - Price of the coordination services

The price of the coordination services is decided by the organiser and may be revised by the organiser if there is a modification to tax charges.

#### Article 8 - Terms of payment

Payment for the coordination services and other associated costs is to be made by the settlement dates and by methods established by the organiser.

For any late attendance request, the first payment is equal to the sums already payable on the attendance request date.

The same applies to exhibitors on the waiting list who are belatedly allocated an exhibition space.

#### Article 9 - Failure to pay

If an exhibitor should fail to pay on due dates and by the specifications stipulated in the preceding article, the organiser shall be entitled to apply the conditions contained in article 6 «Withdrawal».

Moreover, any late payment shall also entail the application of interest at the Eonia rate increased by five (5) points. This interest shall be due as of right, and shall be calculated against the aforementioned sum from the date upon which the payment should have been made until the effective date of payment.

A recovery fee of 40 euros will be automatically due to the organiser in case of any failure to pay on due dates. Such fee will be owing in addition to any indemnity due to the debtor.

#### **EXHIBITION SPACES**

# Article 10 - Management by the organiser of allocation of exhibition spaces to the exhibitors

The organiser draws up the show plan and allocates the exhibition spaces freely, taking account if possible of the requests made by the exhibitor, of the type of products and/or services he presents, the layout of the exhibition space that he proposes to install, as well as, if necessary, the date of registration of the attendance request.

An exhibitor is notified of the location of the exhibition space allocated to him by means of a plan. This plan gives the characteristics of the exhibition space as precisely as possible.

Due to its role in coordinating or organising, the organiser may be forced to modify the size and layout of the space requested by the exhibitor. Such modification shall not entitle the exhibitor to unilaterally terminate his engagement to participate.

The organiser is not liable for any difference between the characteristics given on the plan and the actual measurements of the exhibition space.

The organiser cannot under any circumstances either reserve a position or guarantee the same position from year to year. Furthermore, attendance of previous events does not give the exhibitor any rights based on this previous attendance.

## Article 11 - Installation and decoration of exhibition spaces

The installation of the exhibition spaces is designed in accordance with the general plan drawn up by the organiser.

Exhibitors are solely responsible for the specific decoration of their own exhibition spaces. They shall comply with safety regulations issued by the public authorities and adhere to the general layout for the decoration and signage chosen by the organiser.

The organiser decides the specifications of how visual information is displayed and the conditions governing the use of all sound, light, or audiovisual techniques, as well as the conditions under which all promotional activities, performance, or surveys may be carried out within the confines of the Fair.

In the same way, the organiser decides on the conditions in which photography or sound recording is authorised within the confines of the Fair. The organiser may make its permission dependent on the signing, by the attendee, of a licensing agreement for the promotion of the Fair.

The organiser reserves the right to require that any fitting detrimental to the general appearance of the Fair, to neighbouring exhibitors or the public, or which does not conform to the layout and model submitted for its prior approval, shall be removed or modified. The organiser may withdraw an authorisation already granted in the event of hindrance caused

to neighbouring exhibitors, to circulation, or to the running of the Fair.

Promotional announcements and recruitment, irrespective of the fashion in which they are conducted, are strictly prohibited.

Prospectuses, brochures, catalogues and/or documents relating to the products and brands exhibited, may only be distributed by exhibitors on their stand. Their distribution on the event site and in its immediate surroundings is strictly prohibited.

#### Article 12 - Restoring sites to their original state

The organiser declines all liability for structures or installations built by exhibitors.

Exhibitors shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue rooms and venue equipment, caused by themselves or by their installations, equipment, or goods.

#### **ASSEMBLY / DISASSEMBLY DEADLINES**

# Article 13 – Assembly and disassembly of the exhibition space

The organiser sets the schedule for the assembly and disassembly of the exhibition spaces prior to the opening of the Fair and for the removal of products, as well as the deadlines for leaving the sites tidy after the Fair.

The exhibitor guarantees that its installation team will arrive in sufficient time, prior to the disassembly deadline, in order to enable the proper return of the site in its initial condition, within the deadline set by the organiser.

The exhibitor unreservedly accepts that the organiser may authorise, at the exhibitor's expense and risk, the completion of any work that has not been carried out by the exhibitor within the deadlines set and that the organiser shall not be held liable for any total or partial damage or losses during such operations...

In the event of non-disassembly of the stand by the exhibitor within the given deadlines, the organiser shall be entitled to destroy the stand without being held liable to the exhibitor for the value of the goods and components of the stand that are destroyed.

Furthermore, failure by an exhibitor to meet the stand occupancy deadline authorises the organiser to claim the payment of late-occupancy penalties and damages.

#### Article 14 - Specific authorisations

Any installation of machines, equipment, or structures that cannot be carried out without using exhibitor space allocated to another exhibitor may only be done with the authorisation of the organiser and on the date of its choosing.

#### Article 15 - Goods

Each exhibitor personally provides for the transport and receipt of goods delivered to it. It must follow the organiser's instructions regarding goods delivery and pick-up regulations, particularly regarding movement of vehicles and service providers on the show premises. Products and equipment installed on the show premises cannot, on any grounds whatsoever, be removed during the show.

#### **CLEANING**

#### Article 16 - Cleaning

Each exhibition space is cleaned in accordance with the conditions and at times notified by the organiser to the exhibitor.

#### **INSURANCE**

#### Article 17 - Public liability insurance 17.1 - Organiser's public liability insurance

The organiser subscribes to an insurance policy covering the financial consequences of its public liability in its role as organiser.

Exhibitors may ask the organiser to provide them with an insurance certificate specifying the nature of the risks covered, the limits of the cover, and the period of cover.





#### 17.2 - Exhibitor's public liability insurance

The exhibitor must take out an insurance policy covering the financial consequences of its public liability as exhibitor and, particularly, liability it is likely to incur to any third parties including the companies that own and manage the premises on which the show is held, during the entire show (including assembly and disassembly periods). This insurance must be taken out with a company well known to be solvent and must cover the exhibitor for sufficient amounts.

The exhibitor agrees to send a copy of this policy to the organiser upon first request therefrom.

#### Article 18 - Exhibitor's comprehensive Insurance

Exhibitors must be insured via the organiser against risks to the items presented.

This comprehensive insurance covers casual loss or damage to goods belonging to an exhibitor or goods under his or her responsibility. The coverage shall take effect from the moment said items are deposited at the exhibition space of the exhibitor. The coverage shall be terminated from the moment said items leave the exhibition space at the end of the event.

The following are covered, within the coverage limit of €15.000:

- Items exhibited, display equipment, furniture, and all other goods intended for inclusion within the exhibition space;
- Hired or borrowed property, including the exhibition space or the exhibition module supplied by the exhibition organisers,
- Audiovisual material and plasma/LCD screens.
  The exhibitor may take out additional optional coverage (see terms in the Exhibitor Guide) by contacting the insurer.

#### Article 19 - Exemption clauses and exclusions

- **A** For the coverage stated in paragraph "Comprehensive risk insurance for exhibition spaces and items exhibited" of article 18, the allowance is:
- 500 euros per claim and per exhibitor (in the case of theft).
- 250 euros per claim and per exhibitor (in the case of breakage of fragile items).

## B - The main exclusions from coverage are (non-exhaustive list):

- (a) War, civil war, foreign enemy invasion, revolution, confiscation of property, nationalisation, orders given by any government or any public or local authority, radioactive contamination, supersonic bang.
- (b) Loss or damage to goods in the open air, caused by theft or bad weather.
- (c) Financial loss, including loss of money and indirect loss.
- (d) Damage resulting from a variation in temperature caused by an energy supplier.
- (e) Damage caused by an electrical or mechanical breakdown or malfunction.
- (f) Physical injury of staff.
- (g) Theft of property or goods on the site of the Exhibition, where this property or these goods have been left without supervision and the theft has taken place at a time when the site is open for occupation or use by the exhibitors, as defined or stated by the organisers of the Exhibition.
- (h) Inventory deficiency.
- (i) Personal effects and objects, jewellery and artworks, cameras, radios, electronic pocket calculators, and all other objects belonging to natural persons directly or indirectly participating in the event.
- (j) Telephones plugged into and/or connected to the telecommunication network(s).
- (k) Removable software programs and packages.
- (I) Theft of audiovisual equipment used for advertising purposes (such as VCRs, laptop computers, cameras, or camcorders) when these goods, during closing hours, are not kept in a storage unit and/or a room equipped with a safety lock.
- (m) Theft of cash and paper securities, cheques, or any means of payment.
- (n) Drones and Robots.

- (o) Scratches, chips, and scuffs.
- (p) Vehicles and motorised equipment that are in use, being operated and/or used as tools. Other than in these instances and if the vehicles and motorised equipment are merely exhibited, they may be covered by exhibitors' multi-risk insurance, within the limit of a coverage cap of €15,000 and subject to strict compliance with the following conditions:
- All exhibited vehicles and equipment of all types must be "immobilised" by the exhibitor, thereby making it impossible to start them.
- In accordance with the legislation in force, exhibited vehicles and equipment must be emptied of fuel or equipped with lockable fuel tank caps (and in this precise instance only contain a small amount of fuel).
- For exhibited vehicles and equipment that weigh less than 3.5 tonnes with a value of more than €70,000: the exhibitor must strictly prohibit access to the public.
- For exhibited vehicles and equipment that weigh more than 3.5 tonnes: if the vehicle is accessible to the public (if the cabin can be accessed, for example), the exhibitor must be present at all times during the exhibitors' opening hours.

The aforementioned list mentions only the main exceptions and constitutes only an abstract of the General and Special Terms of the insurance policy which shall alone take precedence in the settlement of any claims.

With the exception of criminal intent on the part of the lessor of the premises on which the show is held, the exhibitor shall waive any recourse against the lessor and its insurers for:

- any material damage caused to the exhibitor as a result of fire, explosion, electrical damage, or water damage for which the lessor is liable,
- as well as for any consequential and/or nonconsequential non-material damage, and particularly operating losses, suffered by the exhibitor and for which the lessor is liable, irrespective of the cause thereof.

The exhibitor irrevocably agrees that the insurance policies that it takes out include an identical waiver of recourse by its insurers.

Furthermore, the exhibitor and its insurance company waive rights of recourse against RX France, its insurance company, any other exhibitor, and any company acting in their name, due to any physical, material and/or immaterial, direct or non-direct, fire, explosion or water damage, or "business loss".

#### Article 20 - Coverage claim procedure

Any claim must be notified in writing to the organiser. All claims must be moreover notified to the insurance company, on the standard forms which are available to the exhibitor, within twenty-four hours in the case of a theft or within five days in the other cases, stating the circumstances of the claim and the approximate total sum of the loss, failing which the insured party loses its right to claim from the insurer.

All thefts must be notified by the exhibitor to the police department having territorial jurisdiction over the exhibition premises. The statement to the police must be attached to the claim.

To obtain payment in compensation, the exhibitor must produce detailed inventories indicating the values of the equipment exhibited and the exhibition space equipment (fittings, decoration, lighting, etc.).

#### **SERVICES**

#### Article 21- Fluids

Connections to electricity, telephone, water and compressed air mains are charged as stated in the Exhibitor Services Manual to exhibitors, who must request connection within the time limits specified and within the technical possibilities offered by the exhibition site.

Any request concerning these services must be addressed to the distributor designated on the appropriate forms made available to exhibitors.

#### Article 22 - Customs

It is the responsibility of each exhibitor to complete customs formalities for equipment and products arriving from abroad. The organiser cannot be held liable for any difficulties arising during these formalities.

#### Article 23 - Intellectual property rights

The exhibitor guarantees the organiser that he holds or has obtained all Intellectual Property Rights held in equipment or products/creations/trademarks which he exhibits and/or authorisations required for their presentation at this Fair. The organiser will accept no responsibility in this regard.

The organiser will be allowed to exclude any exhibitors convicted regarding copyright infringements such as counterfeiting.

The exhibitor entitles the organiser free of charge, and for the duration of the rights concerned, to reproduce and use, in any territories, the equipment or products/ creations/trademarks exhibited, for all communication tools of the trade fair (on the show's website, official catalogue, invitations, visitor maps, promotional videos, newsletters, etc.) and for all tools used to promote the fair (picture of the fair destined to be published in the traditional press or online, television program about/shot during the fair, etc., without this list being exhaustive).

The exhibitor guarantees the organiser that it has obtained from the holders of the intellectual property rights in the goods/creations/brands and other elements (plans, concepts, services, etc.) that it exhibits, all the rights and/or authorisations necessary for the aforementioned uses. The organiser shall not accept any liability in this regard.

#### Article 24 - Collective rights-management body

The exhibitor directly deals with the applicable legal entities for the collection and distribution of royalties (SACEM, etc.) if it uses music in any fashion whatsoever on the show premises; the organiser declines all liability on these grounds. The organiser may ask the exhibitor to show the corresponding attestations at any time.

#### Article 25 - Badge scanners

Some fairs offer exhibitors the possibility to reserve badge scanners and/or Smartphones equipped with a badge scanner application (hereafter referred to as "scanners") for a fee. These scanners are tested by the supplier before being made available to the exhibitor and are deemed to be in good working order. The exhibitor is responsible for using the scanner properly during the event (i) to allow proper data backup and (ii) for returning the equipment to the supplier at the close of the event. The organiser shall accept no liability in the event of improper handling of the equipment by the exhibitor.

The badge scanning equipment shall be used by the exhibitor for scanning the badges of show visitors and attendees who visit their stand at the event. The exhibitor thus collects the visitor's or attendee's name, company, and contact details, which the exhibitor may use for the purposes of promoting the exhibitor's products and services. The personal data of the show visitors or attendees must not be shared with affiliates of the exhibitor or third parties unless the visitor or attendee concerned expressly consents.

## Article 26 – Privacy and personal data protection

The personal data provided by the exhibitor to the organiser is necessary for the fulfillment, administration, management, and follow-up of the participation agreement. The individual identified in the application form and later communications as the contact person for the exhibitor may be contacted by the organiser, the venue, and their subcontractors for the purposes of facilitating the participation of the exhibitor at the show and appropriate marketing of related services which may also include entry of the Exhibitor on the Event website and in the Event





directory, arranging introductions to or appointments with certain Event visitors, and appropriate marketing of related services and products, subject to the Event's privacy policy which is displayed on the Event website. The Exhibitor is informed and accepts that its personal information provided to or collected by or for WNE shall be shared with GIFEN Services as an independent controller, for the purposes of the promotion and the development of the nuclear industry, policy of personal data protection is available on the website https://www.world-nuclear-exhibition.com.

Regarding the personal data that the exhibitor may have access to as part of its participation in the show, the exhibitor agrees to comply with all applicable obligations as a "data processing manager" under the «Data Protection Laws», including providing all necessary notices and obtaining all requisite consents, without this involving any transfer of rights, such as copyrights on the organiser databases or on the databases of any other owner. "Data Protection Laws» means any laws, rules, regulations, directives, decrees, orders, or other legal requirements relative to the protection or processing of Personal Information, including General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("GDPR"), and any implementing, derivative, or related legislation, rule, or regulation of the European Union, a member state of the European Economic Area, Switzerland, or the United Kingdom, as may be applicable.

The exhibitor shall implement and maintain the appropriate technical and organisational security measures in such a way as to meet all of the applicable requirements of the GDPR (including all measures required pursuant to Article 32 of the GDPR), ensure the protection of the rights of the data subjects, and provide a standard of protection that is at least comparable to the protection required under the "Data Protection Laws".

#### **CATALOGUES**

#### Article 27 - Catalogues

The organiser reserves the exclusive right to publish and sell the catalogue of exhibitors, together with the advertising which appears in the catalogue. It may subcontract all or part of these rights.

The elements required to produce and publish the catalogue, in paper and electronic form, are provided by exhibitors at their sole risk on the show's website. The organiser cannot be held liable for omissions or errors in reproduction, typesetting etc., that might occur.

Exhibitors authorise the organiser to publish, in electronic and printed form, the information provided, on the show's website, in the official catalogue of exhibitors and/or on any other show materials (visitor guides, site maps on the walls, etc.).

The exhibitor guarantees that the names, logos and, more generally, all the content provided by it for publication on the show's website or in the official catalogue or any other document (visitor guides, site maps on the walls, etc.), do not infringe upon the intellectual property rights of a third party and are not libellous, obscene, indecent, blasphemous, or illegal.

The exhibitor agrees to indemnify the organiser and cover any damages, loss of profits, loss of reputation, incidents, costs and expenses suffered or incurred by the organiser due to a breach of the aforementioned quarantee.

The organiser reserves the right to modify, remove, or group entries wherever it deems this to be useful as well as to refuse an entry to or modify texts for paid advertisements if they may cause harm to other exhibitors.

#### **ADMISSION PASSES**

#### Article 28 – «Exhibitor passes»

«Exhibitor passes» providing right of entry to the Exhibition subject to the terms and conditions

established by the organiser are issued to exhibitors. Unused «exhibitor passes» may not be returned or reimbursed after the organiser has issued them in exchange for payment.

#### Article 29 - Invitation cards

Invitation cards intended for visitors whom the exhibitors wish to invite are issued to exhibitors subject to the terms and conditions established by the organiser.

Any unfair request and/or any other use may result in legal proceedings.

Cards that remain unused may not be returned or reimbursed after the organiser has issued them in exchange for payment.

Only passes, invitation cards, and entrance tickets issued by the organiser provide right of entry to the Exhibition.

## Article 30 - Unauthorised street trading of admission documents

Admission documents (tickets, invitations, badges, passes, etc.) cannot be sold and unauthorised resellers will be prosecuted.

The unauthorised street trading of admission documents is a criminal act punishable by interpellation and arrest by the police. The penalties incurred range from a fine of  $\[ \]$  3,750 to  $\[ \]$  15,000 and from 6 months to 1 year in prison.

Unauthorised street trading is the act, without proper authorisation or declaration, of offering, putting up for sale, exhibiting goods for sale, or doing any other business in public places in breach of the regulatory provisions on the policing of these places (Art. 446-1. of the French Criminal Code (Code Pénal)).

#### **SAFETY**

#### Article 31 - Safety

The exhibitor must comply with the security measures imposed by the administrative or judicial authorities, as well as any security measures taken by the organiser and must also enable their verification.

Surveillance is exclusively incumbent to the exhibitor and performed under the organiser's supervision; its decisions regarding the implementation of the security rules must be executed immediately.

The organiser reserves the right to refuse admission or have removed any person, visitor, or exhibitor whose presence or behaviour presents a risk to the security, tranquillity, or image of the show and/or the integrity of the site.

The exhibitor agrees to comply with all the usage restrictions and health and safety standards applicable to the Exhibition Venue and particularly the provisions of the Security Specifications and Code of Conduct, a copy of which shall be made available by the organiser on site, throughout the show.

# APPLICATION OF THE REGULATIONS - DISPUTES

#### Article 32 - Application of the regulations

Any breach of the provisions of these rules and, if applicable, the code of conduct issued by the organiser, may result in the exclusion of the offending exhibitor, even without formal notice, assisted by law enforcement as required. This notably applies to nonconformity of layout, failure to comply with safety regulations, failure to occupy the exhibition space, display of products which do not conform to those stated in the initial application, and sale of goods with immediate on-site delivery to the purchaser.

Compensation is then due by the exhibitor in damages for the harm caused to the event. This compensation is at least equal to the attendance fee, which remains the property of the organiser, without prejudice to any additional damages claimed. The exhibitor grants as a guarantee to the organiser a lien on the exhibited items, furniture, and decorations belonging to it.

In the event of contradiction between the provisions of these General Regulations and the terms of purchase of an exhibitor, it is agreed that the provisions of these General Regulations prevail.

Any difficulties in interpreting the English version of these General Rules are resolved by referring to the meaning of the French version of the General Regulations.

#### Article 33 - Modification of the regulations

The organiser reserves the right to rule on any cases not covered by these regulations and to add new provisions whenever it deems this necessary for the smooth running of the show.

The nullity, for any reason whatsoever, of all or part of one of the provisions of these rules shall not affect in any manner the other provisions thereof. In such event, the Parties agree to negotiate in good faith the establishment of a provision that shall, insofar as possible, have an equivalent effect.

#### Article 34 - Limited liability

The liability that the organiser is capable of incurring, either as a result of its own actions, even of a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof, is limited, all damages included, to the sum of \$15,000 (fifteen thousand euros) plus a sum equivalent to the attendance fee paid by the exhibitor in question.

The above-mentioned attendance fee includes, definitively, the amount excl. VAT featured on the attendance request signed by the exhibitor, irrespective of subsequent circumstances, such as amendments made in accordance with article 7, or the termination of the contract.

In the event that the exhibitor receives compensation in accordance with the insurance policy mentioned in article 18, this compensation is accordingly deducted from any amount due by the organiser to the exhibitor; if an amount has already been paid by the organiser to the exhibitor, an amount corresponding to the abovementioned compensation is paid by the exhibitor to the organiser.

This clause applies even if the third party or member of staff for which the organiser is liable has committed gross negligence, wilful, or even intentional misconduct.

This clause applies even in the event of termination of the contract.

#### Article 35 - Objections - Time-barring

In the event of objection or dispute, irrespective of the grounds therefor, the exhibitor agrees to submit its complaint to the organiser, prior to any proceedings, by registered letter with acknowledgement of receipt. Any legal action brought prior to the expiry of a period of 15 days following receipt of the above-mentioned letter shall be inadmissible.

The parties expressly relinquish the enjoyment of the provisions laid down in article 1195 of the French Civil Code relative to unpredictability and in article 1223 of the French Civil Code relative to the reduction of prices in the event of breach of contract.

In accordance with article 2254 of the French Civil Code (Code Civil), the parties agree to set at one year (1 year) the limit for the time-barring of rights and legal action relating to the liability that the organiser is capable of incurring either as a result of its own actions, including by a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof. This period shall commence as of the expiry of the 15-day period specified in the previous paragraph.

THE BOND BETWEEN THE EXHIBITOR AND THE ORGANISER IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL BE SUBMITTED TO THE EXCLUSIVE JURISDICTION OF THE NANTERRE COMMERCIAL COURT AND THE FRENCH VERSION OF THIS TEXT SHALL BE REFERRED TO.



# General terms & conditions of sale



These terms and conditions apply to the sale of advertising space:

- In the derivative products of the WNE trade show (show's official catalogue, newsletter, etc.).
- On the website located at https://www.world-nuclear-exhibition.com

The derivative products, website of the WNE trade show WNE are hereinafter referred to as the "Communication Tools".

Any request to place an advertisement in communication tools is considered firm and binding on the advertiser as soon as it has been registered by RX FRANCE. If the request is made by an agent, it is binding on both the agent and the advertiser, in particular concerning payment. The agent must have a letter of authority from the advertiser which must specify the scope and duration of his mandate.

In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail.

The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser.

The advertiser shall comply with any and all instructions issued by RX FRANCE and indicated in RX FRANCE's commercial documents concerning the supply of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication team of RX FRANCE, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense.

Lead time for on-line placement: 3 working days from the date of receipt of technical materials

If an order is cancelled for any reason whatsoever amounts due to RX FRANCE that shall remain partially or fully paid and/or outstanding, for the Communication Tools, are the property of RX FRANCE.

RX FRANCE waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published.

The registration by RX FRANCE of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the related prices are indicated in the purchase order attached hereto. Prices do not include technical costs such as, where applicable, the cost of creation and production of the advertisements. Except for those spaces indicated in the publication price list, no space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication.

Contents of an advertisement (photo, video, webinar, etc.) and in particular brands, visuals and tradenames are published under the sole responsibility of the advertiser who shall, has , obtained when applicable all the requested authorisations and has paid costs and/or fees pertaining thereto. In particular, the advertiser is the sole responsible for the payment of any reproduction or representation rights related to photos and videos used.

The advertiser guarantees to RX FRANCE that the names, visuals, and more generally the content provided by him to RX FRANCE , shall not infringe third party's rights

The advertiser certifies that he has obtained from them all the rights and/or authorisations that are necessary for the publication on the Communication Tools.

The adviser also guarantees RX FRANCE that the contents of his advertisements is not in breach withany statutory regulations in force, or professional codes of ethics, and that it does not contain any libellous or harmful message for third parties.

The advertiser hereby releases RX FRANCE, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have published at the advertiser's request. The advertiser guarantees RX FRANCE, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense

RX FRANCE, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have be sustained.

RX FRANCE may in no event be held liable beyond a total amount corresponding to 2/12<sup>th</sup> of the total annual amount collected for the corresponding service, not including any extension or renewal period.

The advertiser waives all recourse against RX FRANCE or a third party, in the event of loss, destruction, damage or prejudice resulting from the interruption or disruption of the Activity, caused directly or indirectly by the failure of any computer, data processing equipment, multimedia micro-circuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or by any software, whether or not it is the property of RX FRANCE.

No error due to RX FRANCE, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement. The correction shall be made in the catalogue or the following advertising products.

No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement.

No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of RX FRANCE shall justify any refusal to pay even part of the amounts due by the advertiser or its agent, or shall create a right to a new insertion at the expense of RX FRANCE or to indemnification in any manner whatsoever, in favour of the advertiser or his agent.

Also, RX FRANCE may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet.

Privacy and personal data protection - The personal data provided by the advertiser to RX FRANCE is necessary for the fulfillment, administration, management and execution of the advertising space order. The individual identified in the advertising space order and later communications may be contacted by RX FRANCE, its partners and its subcontractors for the purposes of facilitating Services offered and the experience of both the advertiser and RX FRANCE, subject to the privacy policy which is displayed on the website located at https://www.world-nuclear-exhibition.

In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, the advertiser enjoy a right of access, opposition, erasure, and rectification of its personal data, which he may exercise by contacting RX FRANCE: via https://privacy.reedexpo.com/fr-fr/privacy-centre.html

In accordance with press and publishing practice, RX FRANCE is free to refuse an advertisement without being obliged to give reasons for its refusal.

Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser.

50% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice, unless otherwise provided in the order form which, where applicable, prevail.

If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. A recovery fee of 40 euros will be automatically due to RX FRANCE in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

THE BOND BETWEEN THE ADVERTISER AND RX FRANCE IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL FALL WITHIN THE JURISDICTION OF THE NANTERRE COURTS.

All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.





# All the news and programmation of the show on world-nuclear-exhibition.com



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To guarantee the highest possible quality of service, we have drawn up a charter that lists what we will do to ensure that everything proceeds smoothly before, during and after the show.

- Dedicated contacts within the show team
- Our show and market expertise will be at your service
- · A personalized exhibitor space
- · An enhanced exhibitor reception team at the show

Go to world-nuclear-exhibition.com to read the charter in full

